

Experience

University of Washington – University Marketing and Communications | April 2021 – Present

- Direct, produce, shoot, and edit character-driven short-form documentaries, commercials, web, and social media series, ensuring all content aligns with brand guidelines and creative vision.
- Collaborate with creative, marketing, and project management teams to conceptualize and execute engaging storytelling projects that support marketing initiatives.
- Collaborate with internal and external stakeholders to conceptualize and execute projects.
- Foster a professional and collaborative working environment, guiding team members and freelancers to achieve high-quality production outcomes.
- Deliver projects under tight deadlines, demonstrating strong project and process management skills to ensure timely completion without compromising quality.

Fulbright Study Research Fellow | March 2022 – December 2023

- Awarded a Fulbright grant to study agroecology and food sovereignty in Santa Catarina, Brazil. Produced short documentaries and multimedia content showcasing successful agroecology practices by local farmers, indigenous communities, and scientists.
- Self-produced and managed all aspects of production, including locations, budgets, and logistics for international shoots, ensuring adherence to project goals and timelines.
- Worked closely with local stakeholders to capture and tell compelling stories that highlight the impact of agroecology on rural landscapes and food sovereignty.
- Navigated cross-cultural environments effectively, fostering relationships and collaboration with diverse groups to enhance project outcomes.

University of Arizona – Research, Discovery & Innovation | Senior Videographer | August 2016 – April 2021

- Supported world-class research initiatives by directing, shooting, and editing character-driven short-form documentaries, news packages, social media series, and branded marketing videos.
- Worked collaboratively across various departments to conceptualize and execute projects that effectively communicated research stories and findings.
- Maintained a professional and collaborative working environment, guiding team members and ensuring high-quality production outcomes.
- Managed and organized a comprehensive digital library of archived assets for easy access and retrieval.
- Delivered projects under tight deadlines, demonstrating strong project and process management skills to ensure timely completion without compromising quality.

Freelancer - Traveling Sole Productions | 2009 – Present

- Worked as a freelance videographer, photographer, and editor for various client and corporate projects, demonstrating adaptability and versatility in diverse production environments, including remote outdoor locations.

- Researched and produced content on a wide range of topics, including fire research, mountaineering, and environmental protection, showcasing the ability to handle complex and varied subjects in changing locations.
- Coordinated with and managed freelancers, including photographers, stylists, and other production crew members, ensuring smooth and efficient project execution.
- Oversaw all aspects of production, from initial concept to final delivery, managing budgets, schedules, and logistics to meet client expectations and deadlines.

Northern Arizona University Marketing | Videographer | September 2015 – July 2016

- Produced and directed short-form multimedia content tailored for web, digital, and social media platforms, leveraging strong pitching and project management skills.
- Applied consumer/client insights to craft compelling visual narratives that engaged target audiences effectively.
- Demonstrated expertise in visual storytelling, ensuring content aligned with brand identity and marketing objectives.

Education

- Northern Arizona University | Flagstaff, AZ | 2011-2014
 - BS in Electronic Media and Film (Production Emphasis), Minor in Photography; GPA 4.0, Graduated summa cum laude
- University of Arizona | Tucson, AZ | 2017 – 2021
 - Audited Portuguese courses for personal and professional development.